



Ajuntament de
Barcelona

SUPERBLOCK BARCELONA

Towards the city we want

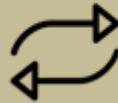
A CITY PROJECT

Neighbours engagement through participation process

CRITERIA PARTICIPATORY STRATEGY OF THE SUPERBLOCKS PROGRAM



Participatory process at two scales: city scale (participation of the superblocks model) and neighborhood scale (green axes and squares)



Work and leadership of the Driving Groups (Grupos Impulsores)



Involvement of groups especially linked to transformation: merchants, accessibility, women, older people ...



Participatory and communication actions in public space and neighborhood facilities



Traceability and virtual sessions at the decidim.barcelona

A CITY PROJECT

Neighbours engagement through participation process

Two scales: two phases

Phase1: city scale: participation of the superblocks model

- City participation spaces
- Meeting with Driving Group

Phase 2: neighborhood scale: participation of green axes and squares

- Meetings open to the neighborhood
- Specific work with groups: women, store owners, children, and people with special needs
- Street information

A CITY PROJECT

Phase 1: city participation spaces

1. Taula Emergència Climàtica del Districte de l' Eixample
2. Taula Contra la Contaminació de l'Aire
3. Xarxa per l'Accessibilitat i la Vida Independent
4. Xarxa BCN Mes Sostenible
5. Consell de Dones de l'Eixample
6. Taula d'Entitats de Comerç de l'Eixample
7. Pacte per la Mobilitat
8. Sessions amb el Consell Rector de l'IMPD
9. Presentació estratègia Superilla BCN als Consells de Barri de la Dreta i l'Esquerra de l'Eix i de la Sagrada Família



A CITY PROJECT

Phase1: Meeting with Driving Group

1. Presentation meeting
2. Work on the Axes
3. Exploratory March on the superblock of St. Antoni (digital questionnaire)
4. Proposed sessions of Premises I and II
5. Return meeting
6. Presentation of the “New Public Space Model”



A CITY PROJECT

Phase 2: neighborhood scale: neighborhood and work with groups

Sessions open to neighborhood

- Presentation Superilla BCN meeting
- Diagnostic Sessions
- Proposal Sessions
- Return Sessions

Street actions

- 3 open walks
- 2 informative actions



A CITY PROJECT



A CITY PROJECT



A CITY PROJECT

Phase 2: Projects

Work with groups: women, store, children and people with special needs

Trade/shops

- Meetings with store owner associations: c. Rocafort, Rambla Catalunya, Som Eixample, Coreixample
- Informative action to all shops in axes and squares (more than 700)
- Visits with the writing teams at the special shops

Children

- Meeting in schools

Walks with women groups

- Three walks in different areas and hours

Working with the community of people with disabilities

- Walk with PAD
- Meeting with “Consell Rector l’Institut Municipal de Persones amb Discapacitat”

A CITY PROJECT



A CITY PROJECT

Neighbours engagement through participation process



A CITY PROJECT



A CITY PROJECT



A CITY PROJECT



A CITY PROJECT



A CITY PROJECT



A CITY PROJECT



A CITY PROJECT



A CITY PROJECT

